## The Impact of a VISION CAST. **NATIONAL BROADCAST**

Whether you're launching a novel brand or indication, celebrating a product milestone, or announcing new data, there's no better way to augment the reach of your field sales force than through a national broadcast! One VisionCast® program can significantly increase messaging time to your targeted healthcare providers (HCPs).

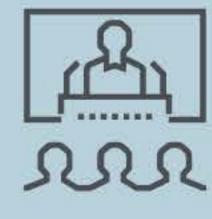
## Consider the following:





TOTAL HCPS REACHED





TOTAL MESSAGING MINUTES PER BROADCAST

This equates to 16,000 three-minute details to your targets

## **EXPANDED BENEFITS:**

- Ability to Leverage P2P Interaction with Top KOLs
- Consistency of Messaging Across All Sales Territories
- Multiple States & Time
- Additional Messaging Minutes During Post-Program Discussions
- Post-Program Follow-Up by the Field to Maximize Program Impact

## Zones Simultaneously Reached

Let Vision2Voice show you the impact a national broadcast can make on your brand.

We'll help you calculate the anticipated ROI based on your goals. Contact us today!

The DIFFERENCE is in the DETAILS